



**A** ccreditation of  
**I** nternational  
**R** eal  
**E** state  
**P** rofessionals

# What is AIREP ?

ACCREDITATION OF INTERNATIONAL REAL ESTATE PROFESSIONALS, or AIREP, is an accreditation scheme designed principally to allow international real estate professionals, who are of good standing, and who trade in a correct and transparent manner to stand out from those that don't. AIREP accreditation authenticates credentials and corroborates the authenticity of those credentials before the consumer and potential trade partners.

AIREP accreditation will help the consumer to discern which professional will best be able to protect their interests, and indicate to potential trade partners with whom they can safely do business.

"Stand out from the crowd"



# Why AIREP accreditation?

The AIREP accreditation process uses "credit risk", "good standing", "due diligence" and "subject access" information to demonstrate to consumers that a professional is serious, that he is competent, that he is legally permitted to do business, he does not have financial or legal problems and that he voluntarily follows a code of conduct specifically set up to help protect them and their money. This accreditation of good standing will mean that AIREP accredited professionals will benefit from enhanced consumer confidence, and consumers in turn will be better informed as to where it is safe to spend their money.

Trust is placed with a given professional in a variety of ways: past experience, recommendation, brand preference and so on, the greater the familiarity the more confident the purchasing decision. In today's large competitive international real estate market it isn't always possible to buy from 'known' sources. Reassurance is needed to maintain consumer confidence. Independent evaluation is the principle source of this reassurance and such confidence is underpinned by AIREP accreditation.

"Open the door to  
increased consumer confidence"



# Accreditation requirements

There are various types and levels of AIREP accreditation, each with its own particular criterion. However there exist five fundamental requirements, that are common to all accreditation types, whatever their level or scope. All applicants for AIREP accreditation must demonstrate:

- Legal**  
That they meet the legal requirements to trade in the country in which they operate and where they offer real estate for sale.
- Solvency**  
That they are not bankrupt, in liquidation or in voluntary administration and that their accounts are in order.
- Due diligence**  
That they have no unresolved incidences with the authorities, social security, the tax authorities or the local, autonomic / county / state or national administration and very importantly that they have a clean criminal record.
- Responsibility**  
That they carry full Indemnity Insurance and have sufficient means to compensate for damages caused by their mistakes.
- Commitment**  
That they have committed to follow our strict moral and ethical code of conduct.



# Accreditation at a glance





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